

INFORMATION BROCHURE



DIRECTORATE OF DISTANCE EDUCATION
ALLAHABAD AGRICULTURAL INSTITUTE - DEEMED UNIVERSITY
ALLAHABAD - UP- INDIA

CHANCELLOR'S MESSAGE



On 15th March, 2008, Allahabad Agricultural Institute Deemed University has completed eight years of operations as a University. Before the year 2000, it had a chequered history as a pioneering institution of agricultural education, research and extension. During the last three years, AAI-DU has made phenomenal progress in diverse and innovative fields of activities.

We are living in a learning society today. Such learning takes place through institutional programmes in schools, colleges and universities and also through open schools, open universities and by means of life long education. Institutions alone cannot provide education and training to the one billion plus population of our country. Therefore Distance Education Programmes gain relevance and suitability for learners of diverse age groups.

Allahabad Agricultural Institute-Deemed University has embarked upon a well-orchestrated Distance Education Programmes covering the entire country with focus on Information Technology, Management and General Programmes. These programme will open the doors of employment-oriented learning to thousands of young persons and adults in distant places. The university is equipped with a team of experienced experts to design, plan and implement these programmes with the highest academic quality and employability. The reasonable rate of fees and the flexible rules and procedures will certainly be helpful to learners of all socio-economic backgrounds.

I wish all success to this innovative and academic offering from Allahabad Agricultural Institute-Deemed University.

Dr. Mani Jacob
Chancellor



VISION

VICE CHANCELLOR'S MESSAGE

Dear students,

The Allahabad Agricultural Institute - Deemed University has already made a name for itself in imparting professional education, and professionals from AAI-DU have made a mark not only in India but also abroad wherever they have gone.

In India, Distance Education is the only effective way of making education and technology available to masses. Distance Education is an established and recognised mode of education which is adapted to changing socio-economic requirement and emerging demands of knowledge area. National policy of education also lays emphasis on Distance Education and open university system. With an intention to provide quality education to course participants, AAI-DU has setup state-of-art Distance Education study centres (DESCs) equipped with modern facilities.

AAI-DU has taken a pioneering step towards providing distance education through its nationwide network of DESCs. The mission is to deliver latest technology through advanced courses to the rural and urban people at an economic price yet not compromising with the quality of delivery.

I would like to also thank our partner organizations, Distance Education Study Centres, faculty and students for their interest and participation.

With best wishes.

Rev Prof (Dr) Rajendra B Lal

Vice Chacellor



MISSION

THE UNIVERSITY ...

Allahabad Agricultural Institute was established in 1910 as a Department of Allahabad Christian College (presently known as Ewing Christian College). In 1911, the Agricultural and Technical Departments of the college were shifted across the Jamuna River from Allahabad Christian College on a 264 acre of badly eroded land purchased for the purpose of Agricultural Institute. Presently, the University owns and holds about 600 acres of land.

The Institute's foundation was laid by the Christian Churches and Organizations in India under the leadership of Dr. Sam Higginbottom (a missionary of Presbyterian Church, USA) with the belief that the improvement of Indian Agriculture is fundamental to all material and spiritual progress of the country. True success in life depends not only on the ability and technical training of the individual but even more on his/ her moral character and attitude towards life. Through teaching and other Christian educational activities, the Institute tries to develop integrity, moral stamina and unselfish idealism in its students. It seeks to base its mode of life and activity on the teaching and example of SAVIOUR AND LORD JESUS CHRIST and to persuade all men and women to do likewise. The founder Christian leader received a command from SAVIOUR AND LORD JESUS CHRIST to feed the hungry, and they followed it by undertaking transfer of technology mission to enable farmers to produce more food and achieve self-reliance. Dr. Sam Higginbottom believed that the Gospel must be preached with action, thus, he envisioned the Institute to take up a leading role in Agriculture, Technical, Industrial and Health Education to train peasants, extension workers, Agriculture graduates, and other rural young people under the vision of the Gospel and the Plough.

In order to obtain more academic freedom and strengthen the specialized programme of teaching, research and extension, a proposal was submitted to the Ministry of Human Resource Development, the Govt. of India on 31st August 1994 for granting the Deemed University status to the Institute. Later on 15th and 16th May 1997 a team of experts appointed by the University Grants Commission visited the Institute. It was encouraging to learn about the report submitted by the visiting team to the Commission that the Institute has all infrastructural and academic means for granting the Deemed University status

On March 15, 2000, Ministry of HRD, Govt. of India, approved the recommendations of the University Grants Commission and declared Allahabad Agricultural Institute as Deemed University vide notification NO.F9-26/94-4.3 Dated March 15, 2000.

Further, the National Assessment and Accreditation Council (NAAC) an autonomous Institution of the University Grants Commission has in the year 2005, Accredited the Allahabad Agricultural Institute- Deemed University at the B++ Level (80-85%). The University has also acquired the Membership of the Association of Indian Universities (AIU) and also of Indian Agricultural Universities Association (IAUA).



THE JOURNAL



Thus, the University is a united endeavor of the Christian community in India for promoting rural life and development in conformity with the Christian vision of human kind and the creation. The University is held in Trust as a common ecumenical heritage by the Christian Churches and Christian Organizations of the country. It seeks to be a national centre of professional excellence in education and service to the people with the participation of students and faculty members from all over India. The University upholds and strives to achieve the following:

- (a) Responsible stewardship of the environment and its resources,
- (b) Sustainable development,
- (c) Linkage of learning and Research to the needs and life of the people,
- (d) Justice to the minorities, and other weaker sections of the Society, especially to women and the rural poor,
- (e) Holistic formation of the human person in, with and through the community for leadership instilled by Christian values,
- (f) National Unity and communal harmony,
- (g) International fellowship and cooperation in the educational and developmental ministry in the service of the SAVIOUR AND LORD JESUS CHRIST.

Faculties

1. Faculty of Engineering & Technology
 - a. College of Engineering & Technology
 - b. College of Agricultural Engineering & Technology
 - c. College of Food & Dairy Technology
 - d. College of Biotechnology and allied Sciences
2. Faculty of Health and Medical Science
3. Faculty of Business Studies
4. Faculty of Science
5. Faculty of Veterinary Sciences & Animal Husbandry
6. Faculty of Agriculture
 - a. College of Agriculture
 - b. College of Forestry
 - c. College of Home Science & Women Development
 - d. College of Continuing & Non Formal Education
7. Faculty of Theology
8. Faculty of Humanities, Social Sciences, Arts & Culture
 - a. College of Education
 - b. College of Humanities, Social Sciences, Arts & Culture
 - c. School of Film & Mass Communication
 - d. Bishop Jhonson College of Science & Commerce



JOURNEY...

WHY DISTANCE EDUCATION ?

When we critically examine the conventional education system we observe that they are unable to meet the needs of society. They fail to provide the quality and skilled manpower to industry and corporate world. The wide gap still exists between the demand and the supply. Where, well established Institutions can afford the best of the facilities while mediocre Institutions struggle to provide even the basic faculties.

The major challenges under the 'Conventional Educational System' are:

- ◆ 'General Academic Programmes' are not matching with the existing social needs
- ◆ The availability of best teachers
- ◆ The limitation in the access of 'Higher Education'

'Distance Education' is an opportunity to provide an option and alternative to students who have the deserve to pursue 'Higher Education' but circumstances forced them to discontinue.

- ◆ Imparting skills (communication skills, intellectual skills and specialized skills.)
- ◆ Leads to general improvement of the learner and society as a whole
- ◆ Continuous Research in 'Distance Education' covering the contents, development of Study Material, innovation in Delivery Mechanism
- ◆ Distance education acts as an alternative educational system addressing the challenges of 'Conventional Educational System' in effectively utilizing the strengths, overcoming the limitations of contact by enabling technology based e-learning
- ◆ Mobilizing the resources to develop Self Instructional Material (SIM) and utilize different media and medium with continuous assessment for modification.

Primary advantages of Distance Education :

- ◆ Flexibility in terms of pace, place and time
- ◆ Opportunity to working professionals to improve their academic qualifications
- ◆ Integration of education with training
- ◆ Flexible entry
- ◆ Cost effective methods of teaching learning and training
- ◆ Able to fill the Gap in the need and availability in providing opportunities of Higher Education
- ◆ In bridging the gap of Higher Education by extending the 'Outreach Programmes' to provide equitable access of Higher Education without incurring huge investments.



SUCCESS

TRAINING METHODOLOGY

The essence of Distance Education lies in its ability to impart quality education from a distance. Under distance education high quality of education and training is assured by the following means:

Counseling at Study Centre

Counseling is an important activity in distance education and is slightly different from routine style of classroom instruction. Counselors are experts in the field and they have continuous interaction with students. They help students by clarifying their doubts, helping them overcome their difficulties, which they may find while going through the text. These counseling sessions also help students by allowing them to interact with their peers.

Self-explanatory Courseware

Each course participant is provided with study material in blocks. Each unit in a block is written in self-instructional style and consists of introduction and basic concept, objectives, structure of unit, main contents, unit end activities, key words and suggested reading.

Assignments

Grasp of the subject and performance is also assessed by assignments. Counselors and instructors of the Distance Education Study Centre (DESC) who also provide the feedback on the student's performance, evaluate the assignments.

Practical Sessions

Depending upon the subject and field of the programme, a required amount of practical training is imparted in the Distance Education Study Centre (DESC).

Program Structure

Study material is developed and designed by a team of noted academicians and experts in the field associated with colleges, universities and the industry. The curriculum so designed is scrutinized by contact experts and supervised by instructors.

Credit System

The "Credit" system is followed and every paper is allotted certain credits. Number of credits allotted to each paper reflects its importance in the core field of study. Single credit amounts to 25 hours of study.

Support Services

Distance Education Study Centre (DESC) will provide the students a platform to interact with counselors, other students and also to use the library. Students would be getting personal attention and support at these centres including hands-on training in real life processes and procedures:

- Courseware for both theory and practical is given to the students in each program.
- Counselling sessions will be held at Distance Education Study Centre (DESC) at a time suitable to the students.
- Practical sessions will also be held at the Distance Education Study Centre (DESC).
- Assignments for evaluation and feedback.

PROGRAMMES OFFERED

*BCA
B Sc-CS
M Sc-CS
PGDCA
BLISc
MLISc
PGJMC*

*BBA
BBA - HM
BBA - TM
DHM
DTM
PGDBM-Marketing
PGDBM-HRM
PGDBM-Finance
PGDBM-Retail
DSM
DFM
DEM*

*BA
B Com
MA
M Com
MSW*

For more details visit us at
www.aaidudec.org

SSSTORY

ABOUT THE PROGRAMMES

All the academic programmes offered by the University under distance mode are duly approved by the following statutory bodies

- ◆ Board of Studies of the AAI-DU
- ◆ Academic Council of the AAI-DU
- ◆ Executive Council of the AAI-DU
- ◆ Distance Education Council (DEC), Indira Gandhi National Open University (IGNOU), New Delhi

HOW TO BECOME HONY COORDINATOR OF THE STUDY CENTRE

The institutions having adequate infrastructure can apply to become Study Centre (DESC) of Directorate of Distance Education, AAI-DU. The Head of the institution will be ex-officio 'Honorary Coordinator' of the DESC. The authorities of the Directorate of Distance Education (DDE), AAI-DU will evaluate the infrastructure and facilities at the proposed study centre. After satisfaction of the University authorities the Head of the institution shall be appointed as 'Honorary Co-coordinator' of the DESC.

ADMISSION PROCEDURE

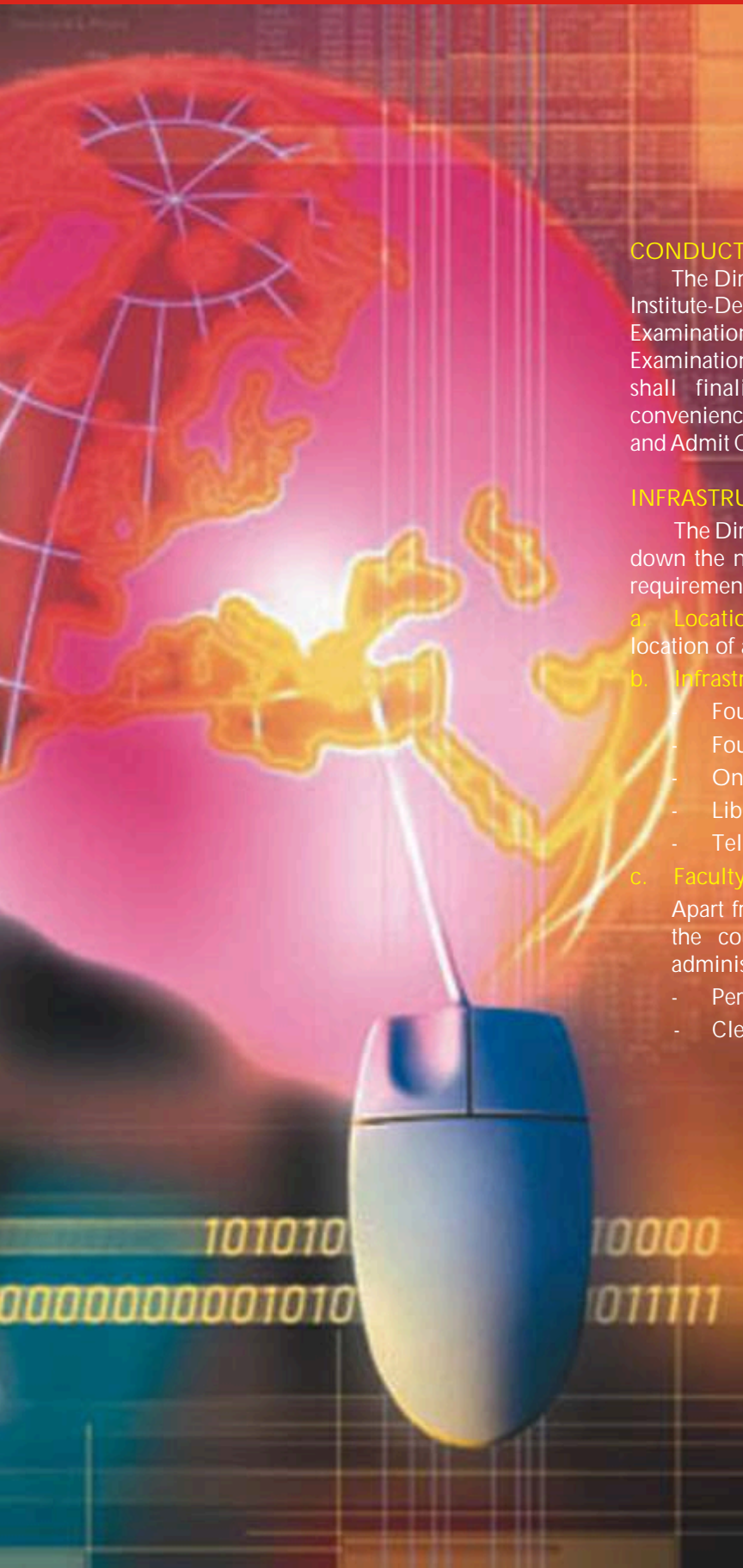
After completing the formalities of appointment of Honorary Coordinator, DESC, the university shall provide it the DESC Code, the DESC code will act as identity to the DESC and the details of the DESC shall become the important part of University's records published through website and other media from time to time.

During the Admission time, the university shall publish "Admission Notice" in all the major daily newspapers of the country. The address of the DESC along with the phone numbers will be mentioned in the "Admission Notice".

Once the Admission Notice is published in the newspapers, the student will enquire telephonically or physically at Distance Education Study Centre (DESC) of the university. The DESC will provide information to candidates about the University's academic programmes and methodology of Distance Learning.



INITIATIONS



CONDUCT OF EXAMINATION

The Directorate of Distance Education, Allahabad Agricultural Institute-Deemed University shall conduct the End-Semester Examination two times February & August and the Annual Examination once in a year in the month of August. The University shall finalize examination centres according to students' convenience. The concerned student may download information and Admit Card from the website.

INFRASTRUCTURE REQUIRED AT STUDY CENTRE

The Directorate of Distance Education (DDE), AAI-DU had laid down the norms and standards for the study centre fulfilling the requirement of different regulatory statutory bodies.

a. **Location:** Study Centre should be established in prominent location of a city / town.

b. **Infrastructure :**

- Four classrooms
- Four counselling rooms
- One computer lab with minimum 20 nodes
- Library
- Telephone, broadband and Fax.

c. **Faculty requirement:**

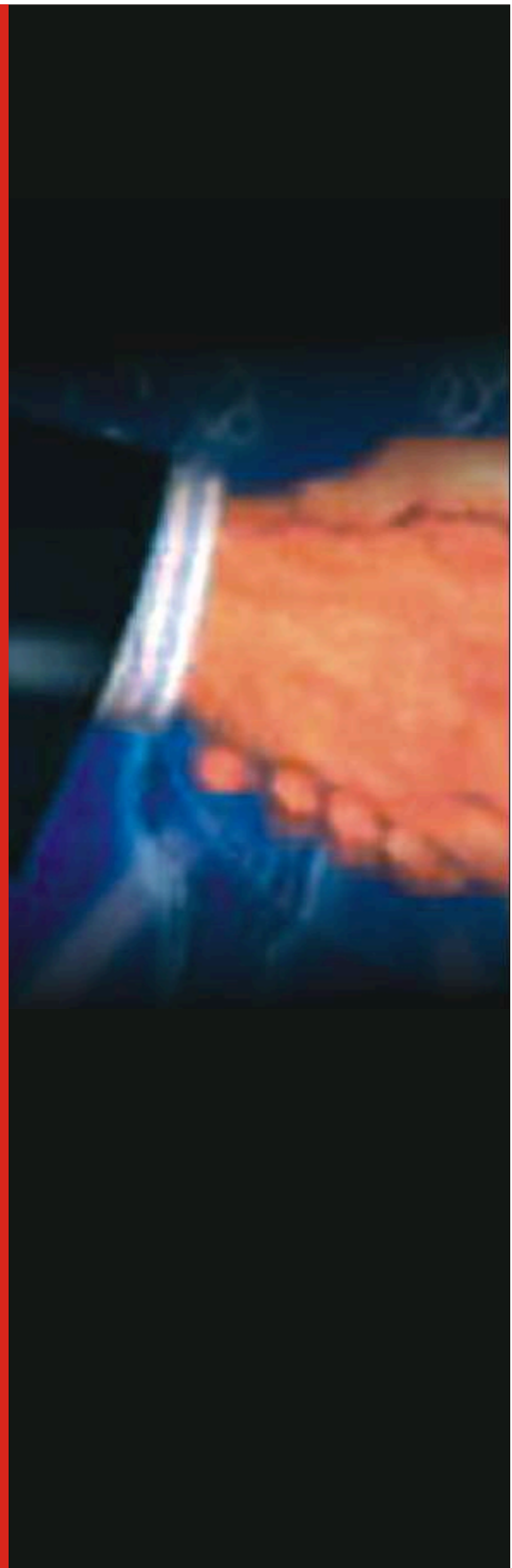
Apart from the Honorary Coordinator and the counsellors of the courses [visiting and expert faculties] the following administrative staff is required

- Permanent Faculty - 4
- Clerical & Administrative Staff - 2

INFRASTRUCTURE

UNIVERSITY ROLE

- Conduct faculty and staff training programmes for counselling if requested by the study centre.
- Provide prospectus, information bulletin and Admission Application Form.
- Publish admission notice in different national dailies.
- Approve all publishing / display materials required for local advertisement of the study centre.
- Provide study materials for all enrolled students.
- Issue I-Cards to the students for whom the Directorate of Distance Education of the University confirms the admission.
- Provide routine coordination and support to the DESC for day-to-day matters through phone, field staff and website.
- Conduct End-Semester and Annual Examination.
- Declare the results of Examination.
- Issue mark-sheets for the students appeared in the Examination.
- Issue degree/diploma certificates to the students successfully completing the programme.
- Prepare, maintain, and update the official website of the Directorate of Distance Education, Allahabad Agricultural Institute - Deemed University.



SUPPORTS



HONY. CO-ORDINATOR, DESC ROLE

- To provide necessary facilities as prescribed by the university for proper counselling of the students enrolled in academic programmes of the University.
- To provide proper guidance and counselling to students coming for enquiry.
- To keep proper records of Prospectus and Admission Application Forms.
- To verify and check the testimonials and Admission Application Forms submitted by the students. Honorary Coordinator, DESC must attest the documents with his/her signature and seal.
- To make arrangements for teaching faculty for counselling and practical sessions.
- To locally promote the concept through hoarding, banners, posters as approved by the University.
- To procure study material from University and distribute among students.
- To collect the assignments from students according to the curriculum of the programmes.
- To make arrangements for evaluation of assignments submitted by students and send marks on the standard format of the University.
- To take regular feed back from the students and send to the University.

CO-OPERATIONS

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the

National University

with an

INTERNATIONAL REACH



DIRECTORATE OF DISTANCE EDUCATION
ALLAHABAD AGRICULTURAL INSTITUTE - DEEMED UNIVERSITY
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